

LUCA DE FIORE

# QUANTE STORIE

@ LUCADF

THE **SHARING**  
IS WHAT MAKES  
THE MAKING  
**FUN.**

LUCA DE FIORE.

IL PENSIERO SCIENTIFICO EDITORE.

ASSOCIAZIONE LIBERATI - COCHRANE.

LUCADE FIORE.

# ILPENSIERO.

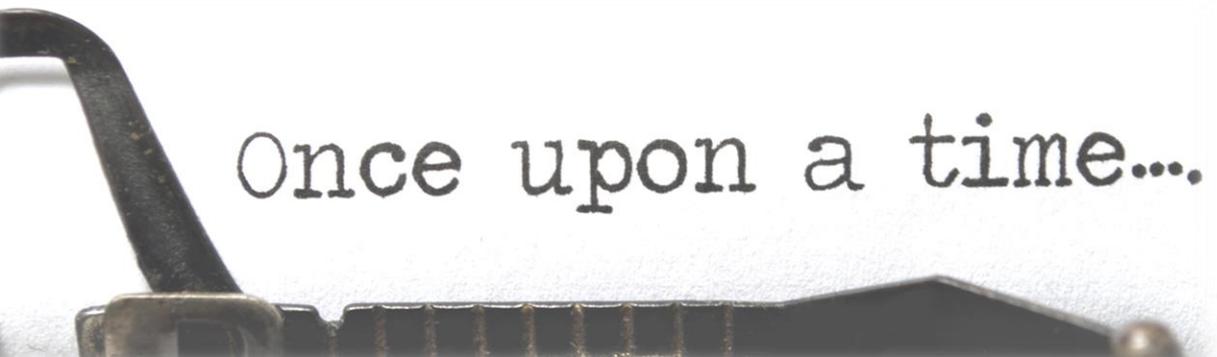
ASSOCIAZIONE LIBERATI NETWORK COCHRANE.



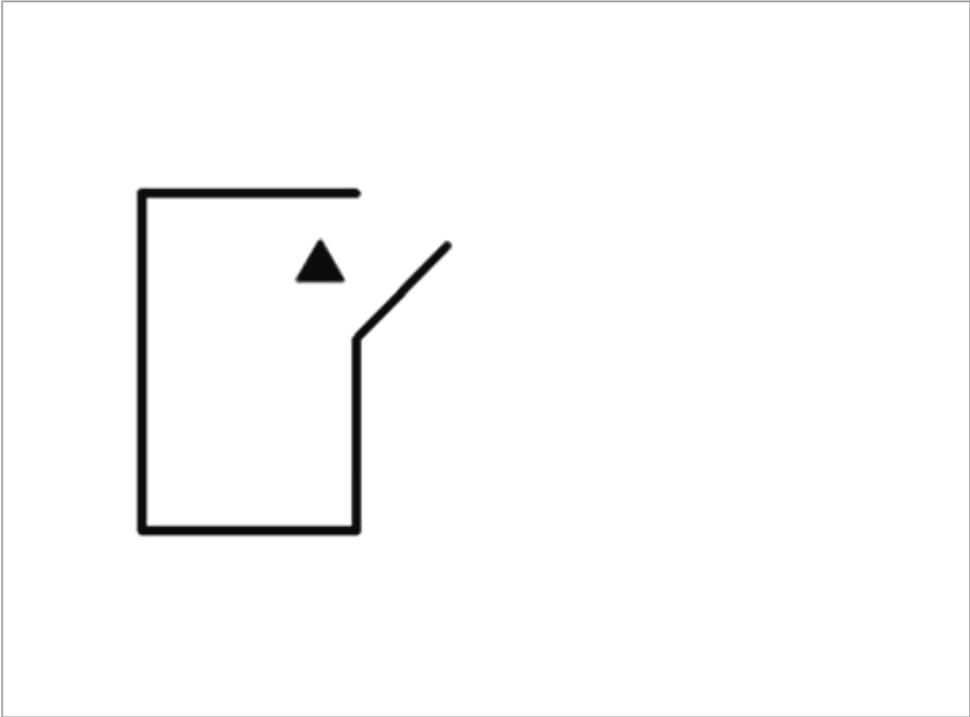
1 MILIARDO  
e OTTOCENTOMILA



# SIAMO STORIE



Once upon a time...

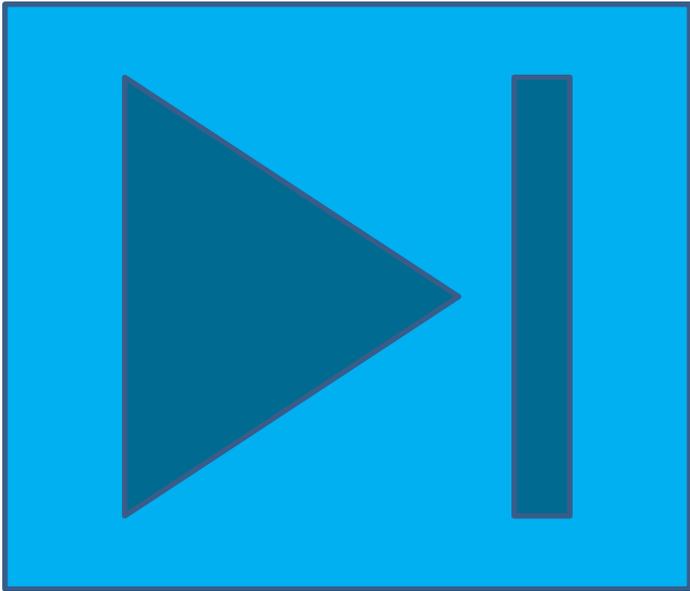


IMMAGINIAMO  
**STORIE**



2 MILIONI<sup>e</sup>  
SETTECENTOMILA



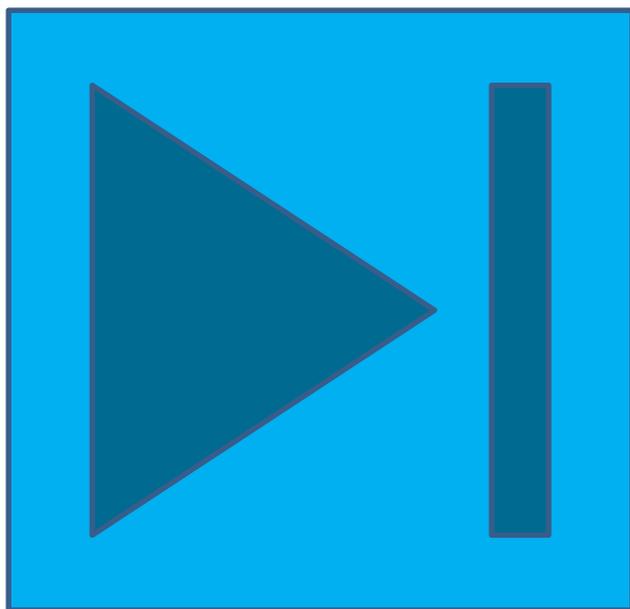


**RICORDIAMO  
STORIE**



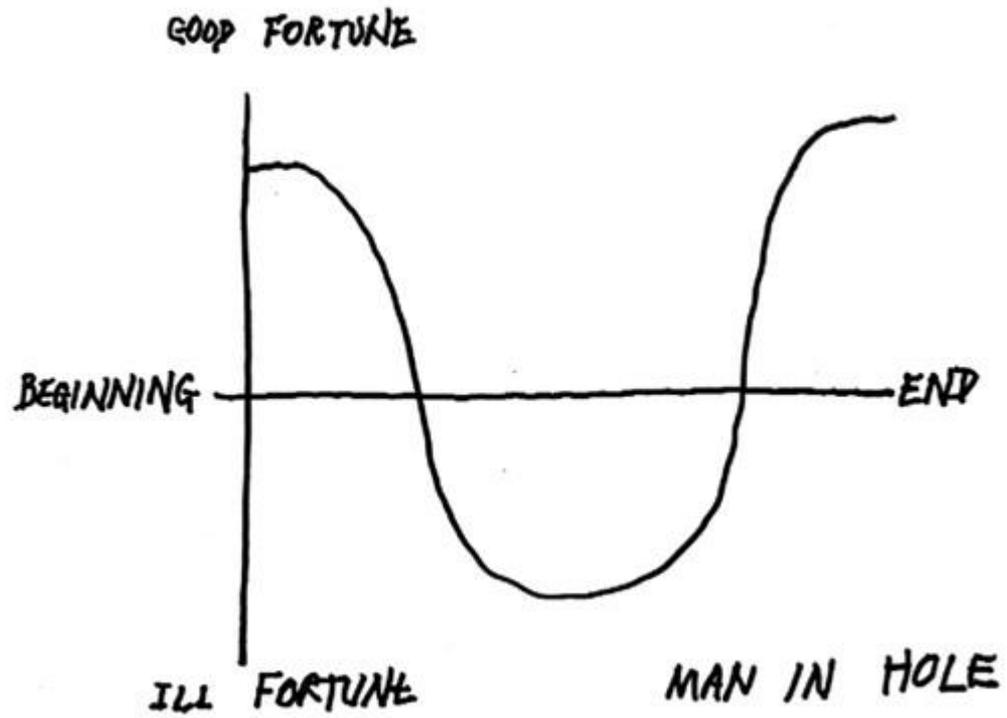


CI CATTURANO  
**STORIE**



CI SERVONO  
**STORIE**

E CI RASSICURANO PERCHÉ SEGUONO MODELLI.



## Man in Hole

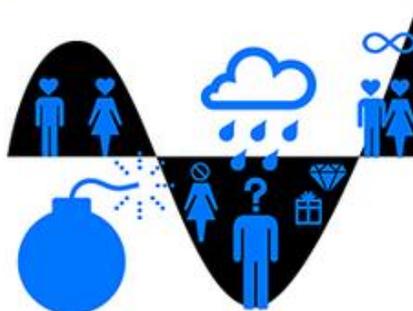


The main character gets into trouble then gets out of it again and ends up better off for the experience.



Arsenic and Old Lace  
Harold & Kumar Go To White Castle

## Boy Meets Girl



The main character comes across something wonderful, gets it, loses it, then gets it back forever.



Jane Eyre  
Eternal Sunshine of the Spotless Mind

## From Bad to Worse



The main character starts off poorly then gets continually worse with no hope for improvement.



The Metamorphosis  
The Twilight Zone

## Which Way Is Up?



The story has a lifelike ambiguity that keeps us from knowing if new developments are good or bad.



Hamlet  
The Sopranos

## Creation Story



In many cultures' creation stories, humankind receives incremental gifts from a deity. First major staples like the earth and sky, then smaller things like sparrows and cell phones. Not a common shape for Western stories, however.

## Old Testament



Humankind receives incremental gifts from a deity, but is suddenly ousted from good standing in a fall of enormous proportions.



Great Expectations

## New Testament



Humankind receives incremental gifts from a deity, is suddenly ousted from good standing, but then receives off-the-charts bliss.



Great Expectations with Dickens' alternate ending

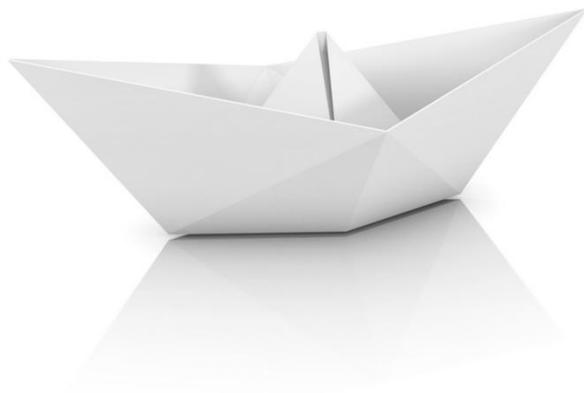
## Cinderella

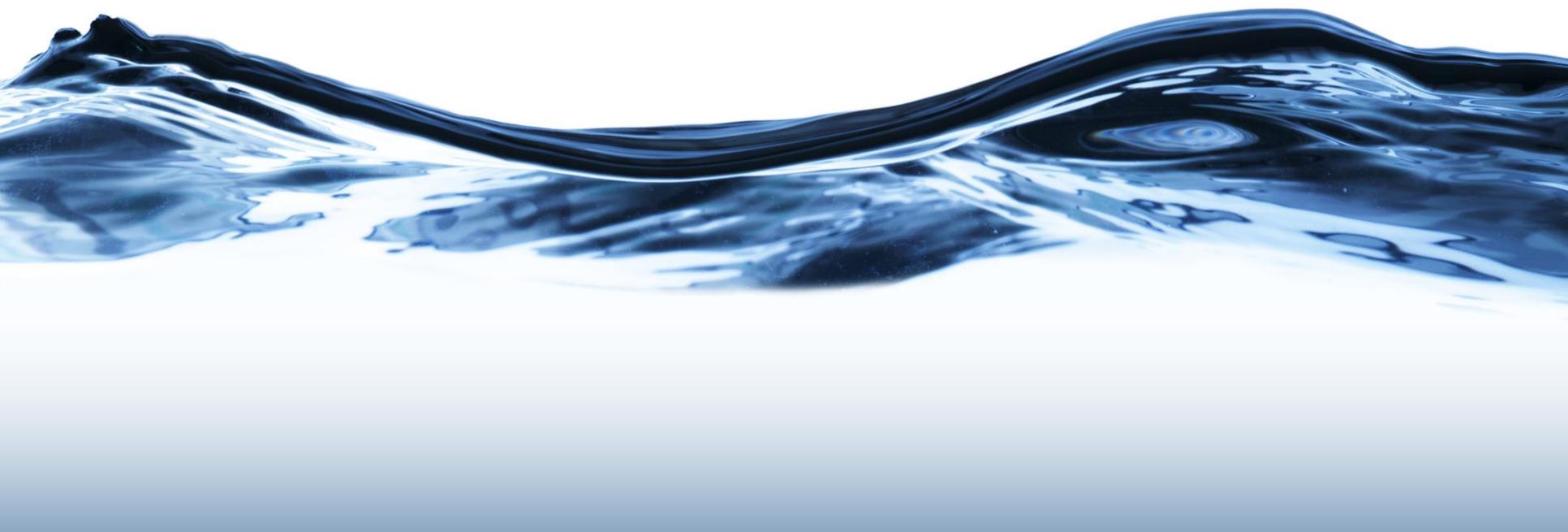


It was the similarity between the shapes of Cinderella and the New Testament that thrilled Vonnegut for the first time in 1947 and then over the course of his life as he continued to write essays and give lectures on the shapes of stories.

LA PROTAGONISTA E' ITACA.  
LA META DEL VIAGGIO.

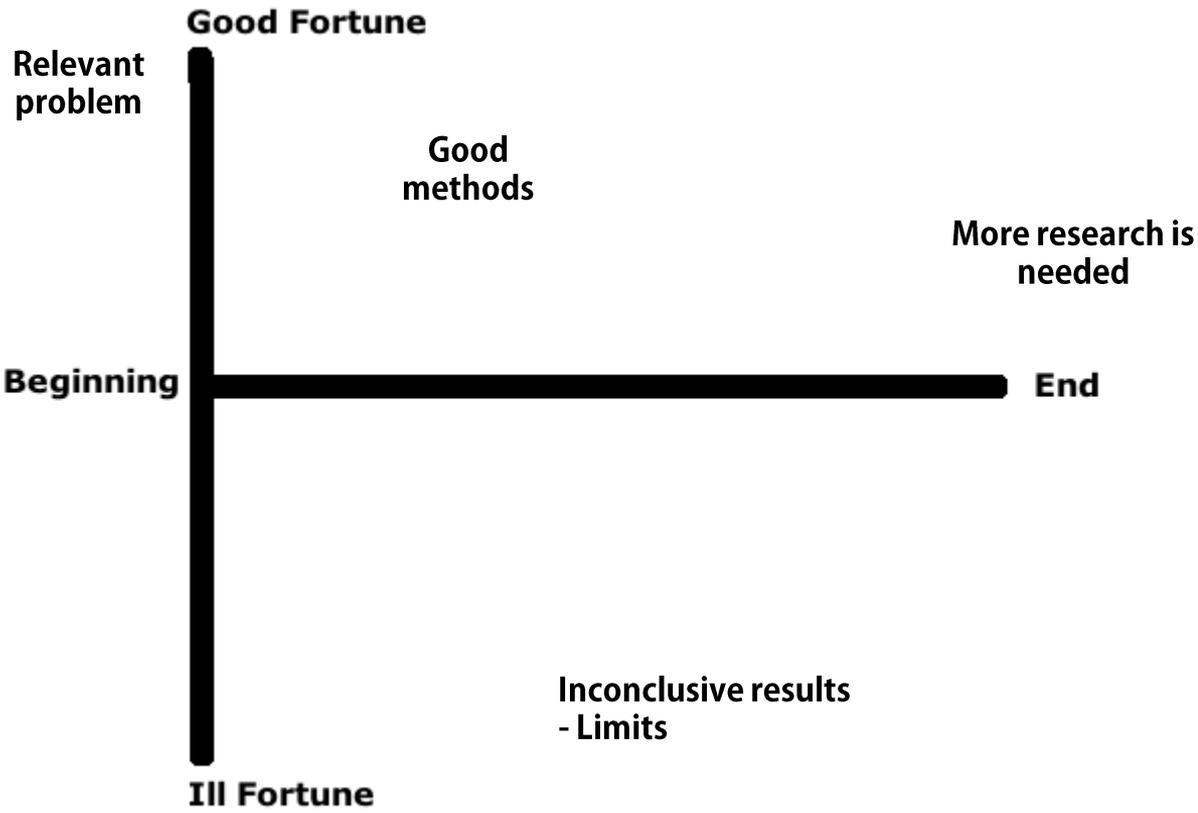
MA COME CI SI ARRIVA E' ALTRETTANTO IMPORTANTE.





# SCIENCE REPORTING AS **STORYTELLING.**





LE MILLE E UNA NOTTE  
DELLA RICERCA CLINICA?





Non è il desiderio di insegnare agli altri ciò che so o che credo di sapere, ma al contrario la coscienza dolorosa della mia incompetenza.

Italo Calvino







Ho fiducia nella narrazione.  
Produce  
razionalità.



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The screenshot shows the website **dott prof .COM** with a navigation menu including HOME, PERCHÉ DOTTPROF?, ARCHIVIO, and FEED. The main content area features two blog posts:

- Le riviste scientifiche: vecchie e potenti** (01/12/2015): A post discussing the New England Journal of Medicine and its director Jeffrey Drazen, mentioning Harlan M. Krumholz and the journal's focus on cardiovascular quality and outcomes.
- Il New England va alla grande** (30/11/2015): A post celebrating the journal's 15th anniversary as the scientific director of the New England Journal of Medicine.

The right sidebar contains a **Tweet** by Alan Cassels, a **Tag Cloud** with terms like 'biblioteca', 'documentazioni', 'editoria', and 'libri', a profile for **Luca De Fiore** with a bio: "Comunicare la salute e la medicina: tutto quello che vorresti chiedere ma hai paura di sapere. E nemmeno sai tanto a chi chiedere...", and a **CATEGORIE** section with links for In breve, Inciampi, Letture, and Miscellanea.

HTTP://DOTTPROF.COM